

KENNY JUSINO

FILM - VIDEO - ADVERTISING

📞 630-990-2225

🏠 2863 N. Downer Ave, Milwaukee WI

✉️ kennyjusino@yahoo.com

🖱️ jusinomedia.com

EXPERIENCES

VISUAL MEDIA SPECIALIST (MILWAUKEE, WI)

UNIVERSITY SCHOOL OF MILWAUKEE | AUGUST '21-CURRENT

Support Marketing and Communications Office efforts to promote awareness and engagement in USM's academic and athletic programs, driving interest from potential students and families.

- Produced 40+ videos for the school's website and social, including a 15-minute documentary piece
- Captured 10,000+ still photos of academic/athletic/student life to feature in the 'USM Today' Magazine, socials, website, and more

FREELANCE VIDEOGRAPHER (CHICAGO, IL)

JUSINOMEDIA | JULY '16-CURRENT

Coordinate, film, and edit commercial/educational pieces for small businesses, nonprofits, and personal brands. Connect with other artists to produce creative pieces such as music videos and promotional content.

- Music Videos featured in blogs such as 'Lyrical Lemonade', 'Live Nation: Ones To Watch', accumulated 10,000+ views on Youtube
- Past clients include Chick-Fil-A, American Idol, TEDxYouth, John Casablancas Modeling Agency, and more

VIDEO/SOCIAL INTERN (MILWAUKEE, WI)

URBAN MISFIT VENTURES | AUGUST '18-DECEMBER '19

Organized community meet-ups to connect individuals and grow a creative populous within Milwaukee. Created video content for a mid-sized marketing start-up assisting Milwaukee & Chicago businesses and individual clients with video advertising social media presence, and audience analytics.

- Created short BTS-style videos on Instagram/Twitter/LinkedIn to engage with followers, oversaw social community of 3,000+
- Helped plan and organize community events, communicated with local vendors and sponsors, compiled "recap videos" of events



PROFILE

Hello! My name is Kenny Jusino, and I'm an inventive filmmaker with specialties in screenwriting, producing, and directing. Working closely with my team daily at USM, I excel in producing creative pieces for the school that match the school's high-level educational tone. When I am not shooting videos, I enjoy finding new Puerto Rican restaurants to try, learning more about film photography, and expanding my vinyl collection.

EDUCATION

ADVERTISING & MEDIA STUDIES

UNIV. OF WISCONSIN-MILWAUKEE | '21

- Class projects involved creating ad campaigns for Visit Milwaukee, Lakefront Brewing Co.

FILM, VIDEO, ANIMATION, & NEW GENRES

UNIV. OF WISCONSIN-MILWAUKEE | '21

- Volunteer at Milwaukee Film Fest (2017 and 2018)
- Key Classes: 'Producer's Role', 'Film Business'

EXPERTISE

VIDEO EDITING (FCPX)	<div style="width: 90%;"></div>
ADOBE CREATIVE SUITE	<div style="width: 90%;"></div>
PEOPLE SKILLS	<div style="width: 90%;"></div>
STILL PHOTOGRAPHY	<div style="width: 90%;"></div>
COLLABORATION	<div style="width: 90%;"></div>

INTERESTS

- Film photography hobbyist
- NBA Superfan
- Music enthusiast/concertgoer
- Plays Basketball/Volleyball